

FEATURED STORY

AI Empowering the Future of Education: ASI Global at the 2024 iCANX Davos Summit



Click [HERE](#) to watch the video on YouTube.

The iCANX Davos Summit convened in Switzerland on July 11-12, drawing together top tech talents, innovators, and entrepreneurs worldwide. This premier event focused on six core themes—**Innovation, Science, Technology, Investment, Management, and Entrepreneurship (ISTIME)**—aiming to chart the course of the future through collaborative innovation and knowledge exchange. Among the distinguished co-hosts, GEC Academy, as the sole Chinese educational enterprise, spearheaded a standout parallel session titled **AI+: Frontiers, Trends, and Talents Nurturing in Innovative AI Development**. This session was hosted by the iCANX Association and co-organized by ASI Global, Shanghai Jiao Tong University- GEC Center of Innovative Design for Interdisciplinary Studies, and the Suzhou Innovation Research Institute of Nanjing University, with collaborative efforts from iFlytek and Vision Intelligence. Throughout the summit, a myriad of experts delivered compelling speeches, collectively exploring the future prospects and practical applications of artificial intelligence in the education sector.



FEATURED STORY

Expertly moderated by **Ms. Wendy Wang**, Secretary-General of ASI Global, the Summit kicked off with a compelling opening remark delivered by **Professor Haixia Zhang**, founder of iCANX and Professor at Peking University. Professor Zhang captivated the audience by articulating **the pervasive influence of artificial intelligence in today's world**. In her address, Professor Zhang emphasized the widespread application of artificial intelligence across various domains. She noted that it is timely to delve into the cutting-edge developments and leading trends of AI and highlighted the growing importance of exploring the cultivation of the younger generation in the AI era, as well as the advancement and development of technology.

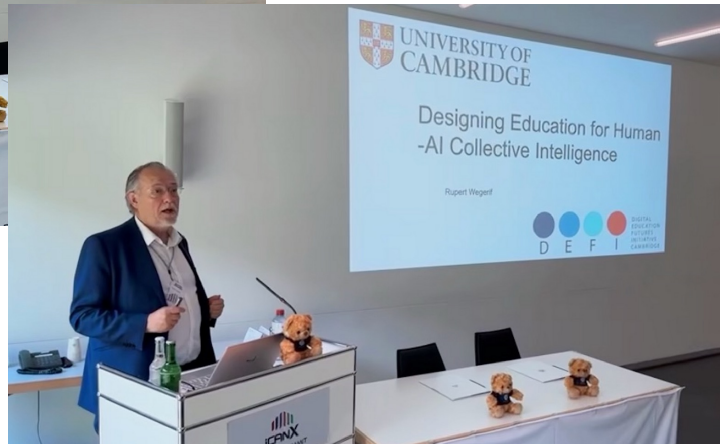
Following the opening remarks, the summit transitioned into the keynote speech segment, where a panel of scholars, educators, and experts took to the stage to share promising horizons of artificial intelligence in the realm of education, exploring both its developmental prospects and practical applications.



Ms. Angela Kane, the esteemed former UN High Representative for Disarmament Affairs and Under-Secretary-General for Management in the United Nations, brought her expertise to bear on the topic of **Artificial Intelligence and Educational Innovation**. Holding professorial positions at both Schwarzman College at Tsinghua University and Sciences Po in Paris, Ms. Kane provided a deep and insightful analysis of AI's integration into education. She emphasized the importance of maintaining the creative spirit of teaching while leveraging AI technologies and highlighted the potential for AI to assist educators in accurately assessing the originality of students' logical arguments in coursework, essays, and exams.

Dr. Ning Zhang, Vice President of the Chinese Society of Educational Development Strategy and President of the International Competence Development Committee offered an in-depth dissection of the topic **The Growing Need and Development of Global Talents for the Future**. He identified three key trends in global talent cultivation: global competence, interdisciplinary skills, and AI proficiency. Dr. Zhang also called for a targeted approach to strengthen Chinese youth in interpersonal, organizational, research, cognitive, and communication abilities, as well as innovation and entrepreneurship.

FEATURED STORY



Mr. Edison Yan, Executive Director at ASI Global, delivered a dynamic keynote on *AI + Education: Future-Oriented International Competence Talent Development*. Drawing from the success of GEC Academy, which has collaborated with over 1000 experts from renowned global universities to craft a cutting-edge, proprietary curriculum, Mr. Yan shed light on the ambitious vision of ASI Global in the era of rapidly advancing AI. He also outlined plans to develop the **ASI-X Artificial Intelligence Solutions**, an initiative aimed at integrating AI into education through innovative research, course development, teaching tools, and a global community platform, to enhance educational practices and prepare a new generation of talent equipped for the challenges and opportunities of the future.

Professor Rupert Wegerif, Professor of Education and Director of the Digital Education Future Initiative (DEFI) at the University of Cambridge unveiled an innovative educational blueprint, which is designed to create an educational system that seamlessly integrates human and artificial intelligence, with the goal of cultivating a collective intelligence in the learning process. In his address, Professor Wegerif also shed light on **the strategic partnership between DEFI and ASI Global**, expressing a shared vision for the future of education, one that aims to forge a new method of learning - to pioneer advances in global educational exchange and collaborative learning, all underpinned by the capabilities of AI tools.

In a significant move to foster innovation and entrepreneurship among college students, **ASI Global and iCAN (International Contest of innovAtion)** announced a strategic partnership. The collaboration is expected to ignite a surge of innovation and entrepreneurial spirit among college students, providing them with a robust platform to showcase their creativity and drive forward academic and professional excellence.



FEATURED STORY



Youthful participants from prestigious Chinese universities, including Tsinghua University, Shanghai Jiao Tong University, Zhejiang University, China Foreign Affairs University, Beihang University, Shenzhen University, Soochow University, Ocean University of China, and Jilin Huaqiao University, convened for the **Global Competence Training Program Switzerland Workshop**, organized by the International Competence Development Committee in the Chinese Society of Educational Development Strategy and ASI Global. At the iCANX Summit, students presented their findings on **Sustainable Development Goals and AI Governance under the United Nations** to esteemed experts such as Ms. Angela Kane, and Dr. Ning Zhang. They also received valuable feedback from a panel of experts in the field.

Looking forward, GEC Academy is dedicated to seeking new platforms and opportunities to launch transformative educational initiatives, like integrating AI into the educational fabric, set to enhance current practices as well as to pioneer entirely new methodologies. We are committed to fostering a generation of learners equipped with the international competence and adaptability that are vital for thriving in our fast-paced, ever-evolving global landscape.



Invitation to GEC Onsite Seminar at iHUB!

For our next Faculty Meeting on July 18, from 20:00 to 21:00,

Join us for an exciting and innovative onsite seminar, taking place simultaneously at iHUB campuses in Beijing, Shanghai, and Shenzhen. We will explore and discuss the latest trends and challenges in education at this event!

- **AI Empowering Education**

Location: A201, Music Center at Shenzhen International Foundation College, **Shenzhen**;
Reception Lobby at Beijing Aidi School, **Beijing**

Highlights: We will explore the diverse applications of artificial intelligence in education and discuss future trends and challenges from interdisciplinary perspectives, with an aim to foster innovative applications of AI in education for a more intelligent and sustainable ecosystem.

- **Zero-Carbon Campus: Education Leading the Green Future**

Location: Main Hall, Building A10, Shenghua Zizhu Academy, **Shanghai**

Highlights: The forum aims to explore strategies and best practices for universities to achieve zero-carbon goals, focusing on energy management, green buildings, sustainable transportation, waste management, and student involvement, with the goal of promoting a more sustainable and environmentally friendly campus environment.

Your expertise and insights would be invaluable to our discussions.

Look forward to seeing you soon!

Faculty Work Gallery

This month we introduced **two papers** written by **Professor Dimitrios Skarlatos**. If you are interested in showcasing your research, grants, book releases, conference presentations, or any work you deem valuable and interesting to share, please feel free to contact us.

Dimitrios Skarlatos

Assistant Professor, Computer Science Department

Carnegie Mellon University

CMU **CAOS** Group

✉ dskarlat@cs.cmu.edu

📍 9125 Gates & Hillman Centers

I'm always looking for highly-motivated students.

Please [apply](#) and reach out if you are interested!

News

[2024] Kaiyang and Yuan win the [Qualcomm Innovation Fellowship 2024](#)

[2024] [Perspective](#) accepted at ISCA 2024

[2024] [Contiguitas](#) selected as a *MICRO Top Picks*

[2023] [Memento](#) accepted at MICRO 2023

[2023] Two papers, [Sloz](#), [XFaaS](#), accepted at SOSP 2023!

[2023] [Contiguitas](#) won the best paper ISCA 2023

[2023] [Contiguitas](#) accepted at ISCA 2023

[2023] [ServiceRouter](#) accepted at OSDI 2023

[2023] Received the [NSF CARFFR Award](#)



Please click [HERE](#) to find more information about Professor Dimitrios Skarlatos.

GEC CULTURE

2024 iHUB Research Program Takes Off Today!



Please click [HERE](#) to watch the video on YouTube!

Introducing New Faces

We're pleased to welcome 2 new faces to the GEC team
- **Leyouyou & Dingcan!**



Leyouyou TANG (Yoyo)
yoyo.tang@gecacademy.com

01 Educational background:

Master of Behavioral and Decision Sciences in UPenn; Undergrad majored in Economics and Psychology at Bates College

02 What are your current duties?

I'm a newbie academic manager! I'm mainly in charge of communicating and collaborating with the professors, and coordinating the online and onsite research programs, as the key contact person at GEC for the professors.

03 What made you choose GEC Academy?

People! And my hidden passion in the education industry. Even though I'm not an education major, most of my previous experiences are about education. I love staying with children and spreading positive energy to people around me, and I enjoy giving other positive influences. That's why I chose the education industry. And I chose (luckily GEC also chose me) GEC because of the people here. When I talked to Eva in our first call, when I had the first and second interview with Tracy and the manager Xu, and when I worked with and learned from my dear colleagues for the first time, I knew that I came to the right place. People at GEC are all enthusiastic, energetic, and caring. I could sense that everyone really want to help me grow and pass me their kindness. I feel secure working at GEC.

04 What are your specialisms and interests?

I won't call myself a dancer but I do spend most of my leisure time dancing. I have learned Chinese traditional dance for over 10 years and almost go to a professional dance college (luckily I didn't or you won't see this page hahaha). Several years ago I decided to learn some new dance genres like Jazz, hip-hop, and choreography. I'm always down for learning a new kind of dance even though I know I would be hilarious in the dance class (I tried hard to stop laughing at myself in my first Popping class). And I'm always ready to do any kind of sport: boxing, cycling, Pilates, swimming, working out..... Hit me up if you want to find a workout buddy!

Introducing New Faces

We're pleased to welcome 2 new faces to the GEC team
- **Leyouyou & Dingcan!**

01 Educational background:

Master of Finance, University of California, Irvine; Bachelor of Finance, University of Vermont

02 What are your current duties?

I am a Faculty Outreach Specialist at GEC Academy. My role involves connecting with overseas professors, PhD students, and master's students, inviting them to participate in online, onsite, or 1-on-1 research projects.



Dingcan QIAN (Mia)
dingcan.qian@gecademy.cn

03 What made you choose GEC Academy?

I was drawn to GEC Academy because of its innovative approach to education and its commitment to fostering global connections. The academy's leadership, comprising alumni from prestigious international universities, reflects a dedication to academic excellence and a forward-thinking perspective. I am passionate about contributing to a dynamic educational environment that prepares students for success in a globalized world.

04 What are your specialisms and interests?

With a solid background in finance and industry research, I bring expertise in financial analysis and strategic planning. My professional interests include the intersection of finance and technology. Outside of work, I enjoy listening to music, watching movies, and exploring new cultures through travel. My energetic and outgoing personality allows me to build strong connections and thrive in collaborative settings.

AMAZING WORK FROM GEC STUDENTS

Each month, GEC will introduce some of our exceptional students' work in a specific research area to our audiences. This month we selected two articles from our previous students in the field of **Digital Media**.

The Operation Logic of Constructing China's National Original IP to Empower the Peripheral Design of Game Brands: Based on the Case Investigation of Mihoyo

This paper uses a case study of Genshin Impact IP under Mihoyo brand, summarizes the thinking model according to the topic of this paper by progressively studying the IP construction logic and the application mode of IP empowerment peripheral products after construction, sorts out the IP architecture and the general theoretical logic of each stage of the task, summarizes the core "carrier + concept" of national original IP construction, and discusses in detail the thinking factors and methodologies of national original IP construction in the main work IP stage, derivative IP stage, and peripheral product service stage.

Click [HERE](#) to read the full text!



Research on the Creation of Super IP by Modern Media Expression of Chinese Traditional Culture in the Context of Media Convergence

This article focuses on comparing the current development status and existing problems of well-known super IPs in China, using the method of analogy, comparison, induction, and summary to explore the experiences and lessons learned in the development of IPs, and extend them to the creation of traditional cultural super IPs in the future, seeking to achieve the long-term development of traditional cultural IP.

Click [HERE](#) to read the full text!

Join Us at GEC Technical Sponsorship Conferences: Open Calling for Committee Members & Speakers



Since 2023, GEC Academy has taken immense pride in its role as a technical sponsor for a diverse array of international academic conferences, with a vision entailing both promoting interdisciplinary cooperation and nurturing an inclusive, collaborative educational environment that extends its benefits beyond the scientific community to society at large. **Hence, we are enthusiastic about extending invitations to more of our esteemed GEC Faculty members and Teaching Fellows, encouraging your active involvement as committee members or innovative speakers and storytellers**, who are passionate about sharing innovative ideas with the brightest minds, providing enriching insights, offering innovative experiences, and sharing real-world examples, among other valuable contributions to GEC technical sponsorship conferences.

We are thrilled to hear from our GEC faculty members, teaching fellows, teaching assistants (PhD holders), and scholars whose expertise aligns with conference themes and interdisciplinary intersections below. Please feel free to send your CVs, resumes, bibliographies, or personal links to the specific conference contact email for detailed information. For experts and scholars seeking technical sponsorship, who are passionate about initiating international conferences, and wish to contribute to global academic exchange, please do not hesitate to contact us at conference@gecacademy.com.

Upcoming Conferences

For July and August, we have 3 technical sponsorship conferences covering renewable energy, ecosystems, mechanical engineering, electronic engineering, design science, and beyond.

- July 26-28, Beijing, China
- 2024 2nd International Conference on Renewable Energy and Ecosystem (ICREE 2024), aims to promote research and development in the field of renewable energy and ecosystems, bringing together scholars, engineers, and industry experts from different countries and regions across various disciplines, including environmental science, engineering, ecology, energy science, and more.
- July 26-28, Singapore
- The International Conference on Mechanics, Electronics Engineering and Automation (ICMEEA 2024) aims to provide a platform for researchers, academicians, and industry professionals to converge and explore the latest advancements, breakthroughs, and challenges in the fields of Mechanical Engineering, Electronic Engineering, and Automation.

Please click [HERE](#) to explore these exciting upcoming events!

WHAT PROGRAMS DOES GEC OFFER IN JULY 2024 SEMESTER?

GEC launches a total of 146 online research programs in the areas of Finance, Economics, Computer Science, Electrical Engineering, Mathematics and so on. This month, GEC also provides 54 personalized programs for Huaqiao University, Southwestern University of Finance and Economics, Chengdu University and sets up 15 customized lectures for Guilin University of Electronic Technology. We will continue to gather students, faculty, and staff for an unrivaled academic experience.

The tables

[GEC 2024 July Program List](#)

[GEC Personalized Programs for Universities in July 2024](#)

[GEC Customized Lectures for Universities in July](#)

shows detailed information about the programs that GEC launches in July.

Please click [HERE](#) to find previous program/course offerings.

Newsletter Improvement Survey

We would love to hear your thoughts or feedback on how we can improve your experience with our newsletter.

For your convenience, please click [HERE](#) to fill out the survey link.

GEC Academy

EMAIL: asi@gecacademy.com / publicity@gecacademy.com

HEADQUARTER: Floor 7, Chaowai Soho Building D, Chaoyang District, Beijing, China