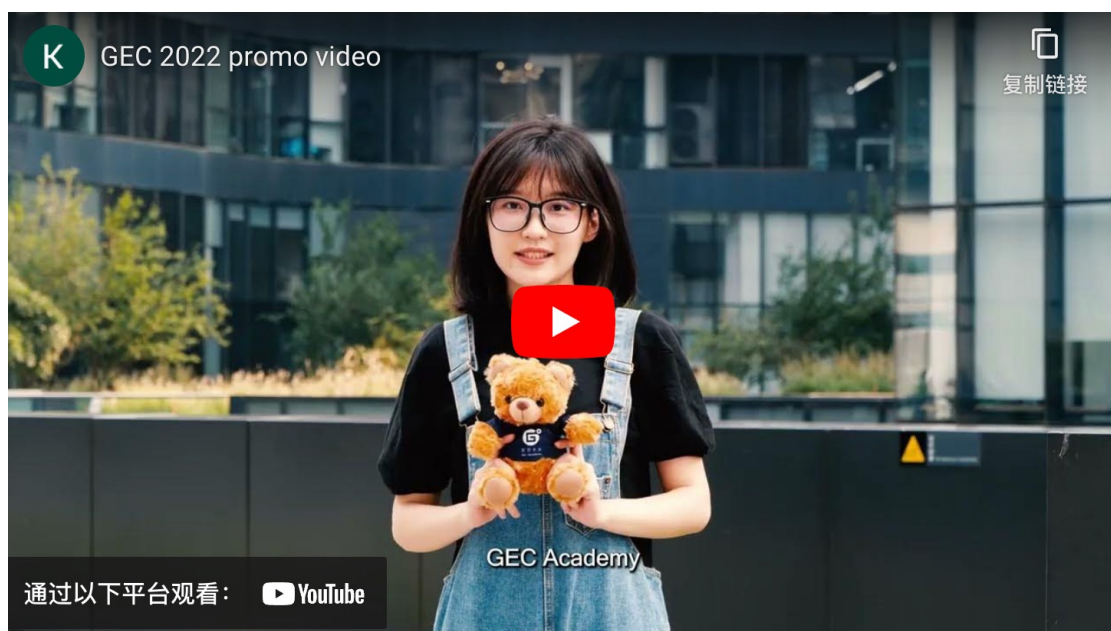


FEATURED STORY

Check out our latest promo video produced by GEC Brand Team!



Please click [HERE](#) to watch this video on YouTube!

INVITATION TO
GEC 2022
ANNUAL
MEETING

Dear GEC Faculty,

We hope you've had a wonderful year, and we thank you for making us a part of it. As the time for GEC Academy's Annual Faculty Meeting approaches, we'd like to thank you for your ongoing support. Your wonderful lectures have inspired thousands of Chinese students and shown them how to be more confident and tenacious when facing challenges and uncertainties in this unpredictable world. We would really appreciate it if you could spare one hour to attend this year's meeting, which we have scheduled for

December 28, 10 pm - 11 pm, Beijing Time, on zoom.

2022 is an important year for GEC Academy. We would like to share with you what we have achieved and where we will be. The meeting agenda will be as follows:

- Opening Faculty Outreach Team sharing
- Academic Management Team sharing
- University Higher Education Team sharing
- Professor Representative sharing Teaching Fellow sharing
- Q&A part
- Lucky draw (Disneyland Tickets!)

As you may have noticed that we have the "Lucky draw" part this year, and the prize will be tickets to Disneyland. There will be two winners, and each one will receive two tickets to Disneyland. Hope we could bring some joy to your friends and family members as well.

Thanks for sparing your time to read the message and feel free to let us know if more info is needed. Can't wait to see you soon!

[HERE IS THE ZOOM LINK:](#)

Zoom ID: 473 876 6982 Password: 102938

Faculty Work Gallery

*Starting from November 2022, GEC will invite teachers to submit news regarding their research, grants, book releases, or conference presentations. This month we delivered a Ted Talk from **Professor Yolanda Sealey-Ruiz***

Truth, Love, & Racial Literacy | Yolanda Sealey-Ruiz | TEDxPenn



In this Ted Talk, **Yolanda Sealey-Ruiz** discusses the power of racial literacy development, and why truth, love, and an Archaeology of Self™ are required when educating Black and Brown students.

Click [HERE](#) to access this Ted Talk through YouTube!

Introducing New Faces

We're pleased to welcome 2 new faces to the GEC team
- **Zhuang & Chenxuan!**

Both have years of living and studying experience in the UK.



CHENXUAN (TRACY) LI

Based in Beijing, Chenxuan is currently supporting our newly initiated Global Competence Development Program.

01 Educational background:

BA in Korean Studies, Nanjing University
MPhil in Development Studies, University of Cambridge

02 What are your current duties?

I am currently part of the team to support our newly initiated Global Competence Development Program. My duties are multi-faceted - from managing program-specific knowledge base to making program-based evaluations, and from leading in-class discussions for improvement of students' learning experience to collaborating with our global networks for innovation in curriculum and teaching.

03 What made you choose GEC Academy?

As a life-long learner and an active practitioner in the field of global education and development, I have always been looking for places where my passion could be translated into profession — and GEC Academy came as a perfect fit.

04 What are your specialisms and interests?

In my research and work, I take particular interests in exploring the contextualization of global citizenship education and education for sustainable development in East Asia. I speak Chinese, English and Korean, and enjoy reading, hiking and filming.

Introducing New Faces

Based in London, Zhuang is mainly responsible for building international partnerships in the UK and European markets.



ZHUANG CHEN

01 Educational background:

MSc in International Political Economy, LSE

02 What are your current duties?

- Build international partnerships in the UK and European market;
- Design and create international learning and training programs for universities and colleges in China;
- Formulate strategies for growth for GEC Academy

03 What made you choose GEC Academy?

GEC Academy has a young, professional and talented team with international ambition and outlooks.

04 What are your specialisms and interests?

- I'm a media specialist, an avid news reader, an effective communicator and a competent writer in English and Chinese.
- I like playing tennis, reading and movies.



Business School Launches New Education Platform

The Antai College of Economics & Management at Shanghai Jiao Tong University, launched a new education platform called Doing Business in China on Thursday during the 9th International Business School Shanghai Conference (IBSSC 2022).

Click [HERE](#) to read the full story!

LATEST NEWS OF CHINA EDUCATION

China Focus: China Embraces Boom in Silver- haired Students



The autumn admissions period has seen stiff competition for places at Chinese educational institutions for the aged, with many elderly people joining queues or applying online within the first few minutes -- only to be disappointed. "The slots are gone in a flash," said an applicant surnamed Liu from Shenyang, capital of northeast China's Liaoning Province.

Click [HERE](#) to read the full story!

AMAZING WORK FROM GEC STUDENTS

Each month, GEC will introduce some of our exceptional students' work in a specific research area to our audiences. This month we selected two articles from our previous students in the field of **Digital Media**.

APPLICATION OF VISUAL INTERACTION TECHNOLOGY IN THE PROCESS OF NEW MEDIA INFORMATION DISSEMINATION

The purpose of this research is to summarize the application of visual interaction technology in the dissemination of information by the media. This article starts with the connotation and characteristics of new media interactive technology, analyzes the current common new media interactive art communication methods, and discusses the future development trend of new media interactive technology.

Click [HERE](#) to read the full text!



A SYSTEMATIC LITERATURE REVIEW OF ART PHOTOGRAPHY ON SOCIAL MEDIA IN THE AGE OF DIGITAL CULTURE

Social media have achieved a prominent role in people's daily life. Several art photographers and institutions have created social media accounts in response to the trend nowadays. The development of art photography on social media should be looked into, and the background of digital culture is also critical in analyzing the topic. The method of the literature review is applied with the extensive reading of research articles, literature reviews, and media reports.

Click [HERE](#) to read the full text!

WHAT PROGRAMS DOES GEC OFFER

IN NOVEMBER 2022 SEMESTER?

In November, GEC launches a total of **more than 40 online** research programs in the areas of Finance, Marketing, Economics, Computer Science, Mathematics, Psychology, Electrical Engineering, and so on. We partner with 14 Chinese universities to develop students' global competence through the GEC Global Competence Development Course and provide a personalized teacher training program for South China Medical University. We will continue to gather students, faculty, and staff for an unrivaled academic experience. The tables - GEC 2022 November Program List, Universities offering GEC Global Competence Courses in November 2022, GEC Personalized Programs for Universities - below show detailed information about the programs that GEC launches in November.

Please click [HERE](#) to find previous program/course offerings.

PLEASE CLICK TO FIND MORE DETAILS IN THE FOLLOWING TABLES:

[GEC 2022 NOVEMBER PROGRAM LIST](#)

[UNIVERSITIES OFFERING GEC GLOBAL COMPETENCE COURSES
IN NOVEMBER 2022](#)

[GEC PERSONALIZED PROGRAMS FOR UNIVERSITIES](#)

Newsletter Improvement Survey

This month, we replaced the prior FAQ section with a survey link. We would love to hear your thoughts or feedback on how we can improve your experience with our newsletter.

For your convenience, please click [HERE](#) to fill out the survey link.

GEC Academy

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